

BTEC Level 3 National Extended Diploma in Business



EXAM BOARD	EDEXCEL
STRUCTURE OF COURSE Equivalent in size to three A Levels.	The Extended Diploma is a two-year, full-time course that meets entry requirements in its own right for learners who want to progress to higher education courses in business areas before entering employment. It can also support learners who want to progress directly to employment in job roles in business or business management and Higher Apprentice.
ASSESSMENT	13 units of which 7 are mandatory and 4 are external. Mandatory content (66%) External assessment (42%).
CONTENT	<p>Mandatory Units: Exploring Business Developing a Marketing Campaign Personal and Business Finance Managing an Event International Business Principles of Management Business Decision Making</p> <p>Optional Units : Recruitment and Selection Process Team Building in Business Recording Financial Transactions Final Accounts for Public Limited Companies Financial Statements for Specific Businesses Cost and Management Accounting Investigating Customer Service Investigating Retail Business Visual Merchandising Digital Marketing Pitching for a New Business Market Research Creative Promotion Investigating Corporate Social Responsibility Training and Development The English Legal System Employment Law Aspects of Civil Liability Affecting Business Aspects of Criminal Law Impacting on Business and Individuals Work Experience in Business Branding Relationship Marketing Legal Principles and Professional Ethics in Financial Services Effective Management of Personal Debt Buying for Business Supply Chain Operations Investment Opportunities and Financial Planning Insurance Principles and Policies</p>
POSSIBLE CAREER PATHS	The Pearson BTEC Level 3 National Extended Diploma in Business is the largest qualification in the suite of BTEC Nationals in Business and is equivalent in size to 3 A levels. It is best suited to students who want to progress to higher education programmes prior to employment, probably in the business sector. Such as: Investment Banker, Financial Analyst, Accountant, Paralegal, International Development Consultant, Stockbroker, Actuary, Trader, Hedge Fund Manager